



## MEDIA ADVISORY

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### IMMEDIATE RELEASE

Monday, July 13, 2009

#### **Blue v. Blue: SEANC Members to Protest at Blue Cross and Blue Shield of NC** *BCBSNC Looks After Profits, Not People as They Fight Public Health Care Option*

**WHAT:** SEANC protest in front of the Blue Cross and Blue Shield of NC headquarters

**WHO:** SEANC Executive Director Dana Cope  
SEANC members and community activists

**WHEN:** Wednesday, July 15  
10:00 a.m.-10:30 a.m.

**WHERE:** Frontage road to Blue Cross and Blue Shield of NC headquarters  
1830 US 15-501 North  
Chapel Hill, NC 27514

As the federal health care reform debate heats up, SEANC members join the Service Employees International Union's "Change that Works" campaign during their July 15 "We Can't Wait for Affordable Health Care" day. SEANC is calling on Blue Cross and Blue Shield of North Carolina to support President Barack Obama's proposed public health care option in order to lower costs to provide quality, affordable health care for all. SEANC is demanding that Blue Cross put North Carolina citizens first instead of fighting a public health care option that will provide affordability, choice and competition to Blue Cross' 72.5 percent market share\* in North Carolina.

SEANC, SEIU Local 2008 is the South's leading state employees' association 55,000 members strong.

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\*[http://www.ncdoi.com/Industry/StatisticalData/2008/Volume%20IV%20-%20Accident%20and%20Health%20Business/2008\\_P5\\_Accident%20and%20health-Domestics.pdf](http://www.ncdoi.com/Industry/StatisticalData/2008/Volume%20IV%20-%20Accident%20and%20Health%20Business/2008_P5_Accident%20and%20health-Domestics.pdf)