



## North Carolina Survey Results

**Q1** Because of the national recession, the state faces a revenue shortfall reaching \$3.7 billion. Without additional revenue, addressing the shortfall will mean a cuts-only approach that requires deeper cuts than would otherwise be necessary to schools, public safety, healthcare, and other services. Would you favor an approach that makes cuts to services only, raises revenues only or combines cuts and spending with new revenues?

- Favor cuts only* ..... 31%
- Favor raising revenue only*..... 12%
- Favor combination of cuts and revenue increases* ..... 46%
- Not sure* ..... 12%

**Q2** Which one of the following two approaches do you feel is the better way to use state dollars to strengthen North Carolina's economy: 1) Invest in education, transportation, and public safety to improve communities and give businesses the tools to expand and create jobs or 2) Reduce taxes for businesses and upper-income households to increase corporate profits and jobs?

- Favor investing in education, transportation, and public safety to help the economy*..... 58%
- Favor reducing taxes on upper income households to increase profits and jobs*..... 32%
- Not sure* ..... 10%

**Q3** The North Carolina House of Representatives has proposed a state budget that cuts investments in our state university system by more than 15%. Do you think this is likely to harm the quality of the education provided to the 220,000 students served by the system?

- A 15% cut will harm the quality of education*... 48%
- It will not*..... 42%
- Not sure* ..... 10%

**Q4** One of the reasons the budget proposed by the House of Representatives has less money to spend is because it would allow the state sales tax rate to fall by one percent and a small surcharge on the income taxes paid by wealthy households to expire. Given the choice of reducing these taxes and reducing university investments, which would you prefer?

- Prefer reducing these tax rates and reducing university investments*..... 34%
- Prefer keeping current tax rates and keeping university cuts to a minimum*..... 54%
- Not sure* ..... 12%

**Q5** For an in-state resident, the cost of attending the University of North Carolina can range as high as \$20,000 per year on some campuses. Do you think that raising tuition above current levels is a good option to provide more funding for higher education?

- Good idea* ..... 24%
- Bad idea*..... 65%
- Not sure* ..... 11%

**Q6** For the past month, state legislative leaders have told Governor Perdue that they will not consider a bill that would extend unemployment benefits to 37,000 workers whose benefits have expired unless she agrees to their demands for overall state spending for 2012. Do you think the legislature should go ahead and vote on the bill to extend benefits and keep the issue separate from the budget debate?

- Yes*..... 52%
- No*..... 31%
- Not sure*..... 17%





**Q7** State legislators are currently considering a proposal that would reduce the amount of time given to North Carolinians to participate in early voting by seven days. Do you think this is a good idea?

*Support* ..... 38%  
*Oppose* ..... 49%  
*Not sure* ..... 13%

**Q8** Since they took office in January, state legislators have devoted a great deal of time to debating controversial social issues like abortion and concealed weapons. Do you think this is a good use of their time in Raleigh?

*Yes* ..... 24%  
*No* ..... 62%  
*Not sure* ..... 14%

**Q9** State lawmakers are considering a proposal to make it lawful for North Carolinians to carry concealed handguns into restaurants and public parks. Do you favor this change?

*Yes* ..... 36%  
*No* ..... 54%  
*Not sure* ..... 11%

**Q10** State legislators are currently debating a proposal that would give health insurance companies several seats on a new board that will help regulate the health care market created by federal health reform. Supporters say the companies will bring important expertise. Consumer advocates say the insurance companies should be kept off because they have a conflict of interest. Do you think this is a good idea?

*Support* ..... 22%  
*Oppose* ..... 69%  
*Not sure* ..... 9%

**Q11** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man* ..... 47%

**Q12** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 45%  
*Republican* ..... 32%  
*Independent/Other* ..... 23%

**Q13** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 79%  
*African-American* ..... 18%  
*Other* ..... 3%

**Q14** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29* ..... 9%  
*30 to 45* ..... 21%  
*46 to 65* ..... 50%  
*Older than 65* ..... 20%

**Q15**

*252* ..... 12%  
*336* ..... 18%  
*704* ..... 16%  
*828* ..... 14%  
*910* ..... 15%  
*919* ..... 24%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Favor Cuts/Revenue Boost/Combo of Two?</b>			
Favor cuts only	31%	22%	40%
Favor raising revenue only	12%	11%	13%
Favor combination of cuts and revenue increases	46%	51%	39%
Not sure	12%	15%	8%

	Base	Gender	
		Woman	Man
<b>Best Way to Strengthen Econ.: Invest in Edu./Transit/etc. or Lower Taxes on Rich and Biz?</b>			
Favor investing in education, transportation, and public safety to help the economy	58%	57%	59%
Favor reducing taxes on upper income households to increase profits and jobs	32%	30%	35%
Not sure	10%	13%	6%

	Base	Gender	
		Woman	Man
<b>Will UNC Syst. Cuts Harm Edu. Quality?</b>			
A 15% cut will harm the quality of education	48%	49%	47%
It will not	42%	36%	47%
Not sure	10%	15%	5%

	Base	Gender	
		Woman	Man
<b>Cut Taxes or UNC Investments?</b>			
Prefer reducing these tax rates and reducing university investments	34%	29%	41%
Prefer keeping current tax rates and keeping university cuts to a minimum	54%	57%	50%
Not sure	12%	14%	9%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Raising UNC Tuition Good or Bad Idea?</b>			
<b>Good idea</b>	24%	18%	30%
<b>Bad idea</b>	65%	69%	61%
<b>Not sure</b>	11%	13%	8%

	Base	Gender	
		Woman	Man
<b>Should Leg. Vote on Unemployment Benefits Separate from Budget?</b>			
<b>Yes</b>	52%	55%	49%
<b>No</b>	31%	24%	38%
<b>Not sure</b>	17%	21%	12%

	Base	Gender	
		Woman	Man
<b>Support/Oppose Cutting Early Voting</b>			
<b>Support</b>	38%	37%	39%
<b>Oppose</b>	49%	49%	49%
<b>Not sure</b>	13%	14%	13%

	Base	Gender	
		Woman	Man
<b>Debating Soc. Issues Good Use of Leg. Time?</b>			
<b>Yes</b>	24%	19%	31%
<b>No</b>	62%	62%	62%
<b>Not sure</b>	14%	19%	7%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Favor Concealed Carry in Parks/Restaurants</b>			
<b>Yes</b>	36%	25%	47%
<b>No</b>	54%	62%	45%
<b>Not sure</b>	11%	13%	8%

	Base	Gender	
		Woman	Man
<b>Support/Oppose Allowing Health Insurers to Regulate Mkt.</b>			
<b>Support</b>	22%	18%	27%
<b>Oppose</b>	69%	71%	68%
<b>Not sure</b>	9%	11%	5%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Favor Cuts/Revenue Boost/Combo of Two?</b>				
<b>Favor cuts only</b>	31%	20%	42%	37%
<b>Favor raising revenue only</b>	12%	16%	6%	10%
<b>Favor combination of cuts and revenue increases</b>	46%	52%	39%	42%
<b>Not sure</b>	12%	12%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Best Way to Strengthen Econ.: Invest in Edu./Transit/etc. or Lower Taxes on Rich and Biz?</b>				
<b>Favor investing in education, transportation, and public safety to help the economy</b>	58%	70%	44%	53%
<b>Favor reducing taxes on upper income households to increase profits and jobs</b>	32%	22%	43%	38%
<b>Not sure</b>	10%	8%	14%	9%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Will UNC Syst. Cuts Harm Edu. Quality?</b>				
<b>A 15% cut will harm the quality of education</b>	48%	60%	34%	44%
<b>It will not</b>	42%	29%	54%	49%
<b>Not sure</b>	10%	11%	12%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Cut Taxes or UNC Investments?</b>				
<b>Prefer reducing these tax rates and reducing university investments</b>	34%	24%	49%	35%
<b>Prefer keeping current tax rates and keeping university cuts to a minimum</b>	54%	67%	38%	51%
<b>Not sure</b>	12%	10%	13%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Raising UNC Tuition Good or Bad Idea?</b>				
<b>Good idea</b>	24%	21%	26%	26%
<b>Bad idea</b>	65%	70%	62%	62%
<b>Not sure</b>	11%	9%	12%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Should Leg. Vote on Unemployment Benefits Separate from Budget?</b>				
<b>Yes</b>	52%	62%	36%	56%
<b>No</b>	31%	22%	44%	29%
<b>Not sure</b>	17%	16%	20%	15%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Cutting Early Voting</b>				
<b>Support</b>	38%	31%	46%	39%
<b>Oppose</b>	49%	56%	42%	45%
<b>Not sure</b>	13%	13%	12%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Debating Soc. Issues Good Use of Leg. Time?</b>				
<b>Yes</b>	24%	17%	36%	23%
<b>No</b>	62%	68%	50%	66%
<b>Not sure</b>	14%	15%	14%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Favor Concealed Carry in Parks/Restaurants</b>				
<b>Yes</b>	36%	22%	48%	45%
<b>No</b>	54%	65%	42%	48%
<b>Not sure</b>	11%	14%	10%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Support/Oppose Allowing Health Insurers to Regulate Mkt.</b>				
<b>Support</b>	22%	19%	27%	22%
<b>Oppose</b>	69%	73%	63%	70%
<b>Not sure</b>	9%	8%	10%	8%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Favor Cuts/Revenue Boost/Combo of Two?</b>				
<b>Favor cuts only</b>	31%	30%	35%	26%
<b>Favor raising revenue only</b>	12%	13%	8%	8%
<b>Favor combination of cuts and revenue increases</b>	46%	49%	31%	41%
<b>Not sure</b>	12%	8%	26%	26%

	Base	Race		
		White	African-American	Other
<b>Best Way to Strengthen Econ.: Invest in Edu./Transit/etc. or Lower Taxes on Rich and Biz?</b>				
<b>Favor investing in education, transportation, and public safety to help the economy</b>	58%	59%	56%	43%
<b>Favor reducing taxes on upper income households to increase profits and jobs</b>	32%	30%	40%	50%
<b>Not sure</b>	10%	11%	3%	8%

	Base	Race		
		White	African-American	Other
<b>Will UNC Syst. Cuts Harm Edu. Quality?</b>				
<b>A 15% cut will harm the quality of education</b>	48%	49%	44%	48%
<b>It will not</b>	42%	41%	47%	35%
<b>Not sure</b>	10%	10%	10%	18%

	Base	Race		
		White	African-American	Other
<b>Cut Taxes or UNC Investments?</b>				
<b>Prefer reducing these tax rates and reducing university investments</b>	34%	31%	48%	25%
<b>Prefer keeping current tax rates and keeping university cuts to a minimum</b>	54%	58%	37%	50%
<b>Not sure</b>	12%	11%	15%	25%







**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Raising UNC Tuition Good or Bad Idea?</b>				
<b>Good idea</b>	24%	24%	24%	15%
<b>Bad idea</b>	65%	65%	66%	70%
<b>Not sure</b>	11%	11%	10%	15%

	Base	Race		
		White	African-American	Other
<b>Should Leg. Vote on Unemployment Benefits Separate from Budget?</b>				
<b>Yes</b>	52%	52%	54%	45%
<b>No</b>	31%	31%	31%	23%
<b>Not sure</b>	17%	17%	15%	33%

	Base	Race		
		White	African-American	Other
<b>Support/Oppose Cutting Early Voting</b>				
<b>Support</b>	38%	37%	44%	30%
<b>Oppose</b>	49%	51%	42%	43%
<b>Not sure</b>	13%	13%	15%	28%

	Base	Race		
		White	African-American	Other
<b>Debating Soc. Issues Good Use of Leg. Time?</b>				
<b>Yes</b>	24%	23%	31%	28%
<b>No</b>	62%	65%	48%	55%
<b>Not sure</b>	14%	12%	21%	18%





**Crosstabs**

	Base	Race		
		White	African-American	Other
<b>Favor Concealed Carry in Parks/Restaurants</b>				
<b>Yes</b>	36%	35%	40%	35%
<b>No</b>	54%	56%	47%	48%
<b>Not sure</b>	11%	10%	13%	18%

	Base	Race		
		White	African-American	Other
<b>Support/Oppose Allowing Health Insurers to Regulate Mkt.</b>				
<b>Support</b>	22%	19%	35%	15%
<b>Oppose</b>	69%	73%	55%	59%
<b>Not sure</b>	9%	8%	10%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favor Cuts/Revenue Boost/Combo of Two?</b>					
<b>Favor cuts only</b>	31%	39%	35%	29%	29%
<b>Favor raising revenue only</b>	12%	10%	14%	13%	6%
<b>Favor combination of cuts and revenue increases</b>	46%	29%	38%	49%	52%
<b>Not sure</b>	12%	23%	14%	9%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Best Way to Strengthen Econ.: Invest in Edu./Transit/etc. or Lower Taxes on Rich and Biz?</b>					
<b>Favor investing in education, transportation, and public safety to help the economy</b>	58%	45%	59%	62%	53%
<b>Favor reducing taxes on upper income households to increase profits and jobs</b>	32%	46%	30%	31%	32%
<b>Not sure</b>	10%	8%	11%	8%	15%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Will UNC Syst. Cuts Harm Edu. Quality?</b>					
<b>A 15% cut will harm the quality of education</b>	<b>48%</b>	49%	52%	49%	42%
<b>It will not</b>	<b>42%</b>	40%	39%	43%	40%
<b>Not sure</b>	<b>10%</b>	11%	8%	8%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Cut Taxes or UNC Investments?</b>					
<b>Prefer reducing these tax rates and reducing university investments</b>	<b>34%</b>	43%	40%	33%	28%
<b>Prefer keeping current tax rates and keeping university cuts to a minimum</b>	<b>54%</b>	36%	53%	57%	56%
<b>Not sure</b>	<b>12%</b>	22%	7%	10%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Raising UNC Tuition Good or Bad Idea?</b>					
<b>Good idea</b>	<b>24%</b>	24%	24%	24%	23%
<b>Bad idea</b>	<b>65%</b>	65%	68%	66%	61%
<b>Not sure</b>	<b>11%</b>	11%	8%	9%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Should Leg. Vote on Unemployment Benefits Separate from Budget?</b>					
<b>Yes</b>	<b>52%</b>	49%	50%	56%	47%
<b>No</b>	<b>31%</b>	42%	30%	30%	28%
<b>Not sure</b>	<b>17%</b>	9%	20%	14%	26%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Cutting Early Voting</b>					
<b>Support</b>	<b>38%</b>	37%	34%	37%	44%
<b>Oppose</b>	<b>49%</b>	49%	48%	52%	41%
<b>Not sure</b>	<b>13%</b>	14%	17%	11%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Debating Soc. Issues Good Use of Leg. Time?</b>					
<b>Yes</b>	<b>24%</b>	38%	27%	22%	22%
<b>No</b>	<b>62%</b>	41%	65%	67%	57%
<b>Not sure</b>	<b>14%</b>	21%	8%	12%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Favor Concealed Carry in Parks/Restaurants</b>					
<b>Yes</b>	<b>36%</b>	38%	45%	35%	26%
<b>No</b>	<b>54%</b>	47%	45%	56%	61%
<b>Not sure</b>	<b>11%</b>	15%	10%	9%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Support/Oppose Allowing Health Insurers to Regulate Mkt.</b>					
<b>Support</b>	<b>22%</b>	42%	20%	19%	23%
<b>Oppose</b>	<b>69%</b>	42%	71%	74%	68%
<b>Not sure</b>	<b>9%</b>	16%	9%	7%	9%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Favor Cuts/Revenue Boost/Combo of Two?</b>							
<b>Favor cuts only</b>	31%	37%	36%	36%	26%	26%	27%
<b>Favor raising revenue only</b>	12%	8%	6%	9%	20%	11%	15%
<b>Favor combination of cuts and revenue increases</b>	46%	44%	49%	43%	44%	45%	47%
<b>Not sure</b>	12%	12%	9%	12%	11%	17%	11%

	Base	Area Code					
		252	336	704	828	910	919
<b>Best Way to Strengthen Econ.: Invest in Edu./Transit/etc. or Lower Taxes on Rich and Biz?</b>							
<b>Favor investing in education, transportation, and public safety to help the economy</b>	58%	55%	54%	51%	61%	59%	65%
<b>Favor reducing taxes on upper income households to increase profits and jobs</b>	32%	34%	38%	37%	28%	34%	24%
<b>Not sure</b>	10%	11%	8%	12%	11%	7%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Will UNC Syst. Cuts Harm Edu. Quality?</b>							
<b>A 15% cut will harm the quality of education</b>	48%	42%	44%	39%	59%	44%	58%
<b>It will not</b>	42%	54%	44%	49%	33%	42%	34%
<b>Not sure</b>	10%	5%	12%	13%	9%	15%	8%

	Base	Area Code					
		252	336	704	828	910	919
<b>Cut Taxes or UNC Investments?</b>							
<b>Prefer reducing these tax rates and reducing university investments</b>	34%	40%	37%	43%	24%	33%	30%
<b>Prefer keeping current tax rates and keeping university cuts to a minimum</b>	54%	47%	52%	42%	66%	47%	64%
<b>Not sure</b>	12%	12%	11%	15%	10%	19%	6%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Raising UNC Tuition Good or Bad Idea?</b>							
<b>Good idea</b>	24%	31%	23%	26%	17%	23%	25%
<b>Bad idea</b>	65%	62%	70%	65%	72%	64%	61%
<b>Not sure</b>	11%	7%	7%	9%	12%	13%	14%

	Base	Area Code					
		252	336	704	828	910	919
<b>Should Leg. Vote on Unemployment Benefits Separate from Budget?</b>							
<b>Yes</b>	52%	49%	55%	48%	55%	45%	58%
<b>No</b>	31%	34%	30%	36%	25%	31%	28%
<b>Not sure</b>	17%	18%	15%	16%	20%	23%	13%

	Base	Area Code					
		252	336	704	828	910	919
<b>Support/Oppose Cutting Early Voting</b>							
<b>Support</b>	38%	32%	41%	52%	33%	35%	33%
<b>Oppose</b>	49%	54%	45%	38%	58%	48%	53%
<b>Not sure</b>	13%	14%	14%	10%	9%	17%	15%

	Base	Area Code					
		252	336	704	828	910	919
<b>Debating Soc. Issues Good Use of Leg. Time?</b>							
<b>Yes</b>	24%	24%	27%	30%	23%	27%	18%
<b>No</b>	62%	59%	63%	56%	71%	53%	68%
<b>Not sure</b>	14%	18%	10%	14%	6%	20%	14%





**Crosstabs**

	Base	Area Code					
		252	336	704	828	910	919
<b>Favor Concealed Carry in Parks/Restaurants</b>							
<b>Yes</b>	<b>36%</b>	35%	34%	45%	39%	39%	27%
<b>No</b>	<b>54%</b>	42%	55%	46%	59%	50%	63%
<b>Not sure</b>	<b>11%</b>	23%	11%	9%	3%	11%	10%

	Base	Area Code					
		252	336	704	828	910	919
<b>Support/Oppose Allowing Health Insurers to Regulate Mkt.</b>							
<b>Support</b>	<b>22%</b>	26%	20%	25%	16%	24%	23%
<b>Oppose</b>	<b>69%</b>	64%	71%	64%	75%	66%	72%
<b>Not sure</b>	<b>9%</b>	10%	9%	11%	9%	10%	5%

